Highlights from the ClimateFood data dashboard and company interviews

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Co-funded by the European Union
ClimateFood

Introduction

- One of four work packages in the ClimateFood project

- Overall aim to provide knowledge management tools for climate smart food business ecosystem in northern Finland and Sweden.

- During the project we:
  - Created an **interactive dashboard** that visualizes current state and development of food production
  - Conducted **case studies of SMEs** that provide climate smart solutions
  - Organized co-learning **workshops** with food value chain actors

- Today: <u>brief</u> highlights from the project work
  - A report is currently being developed. Will be available digitally by end of year.
  - The dashboard is available: https://www.oulu.fi/my/climatefood/

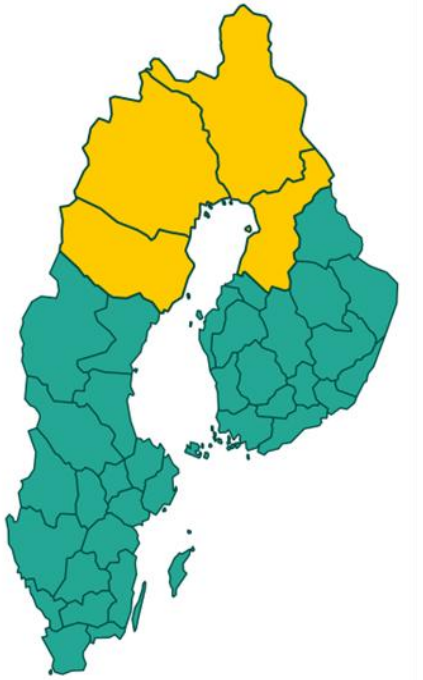
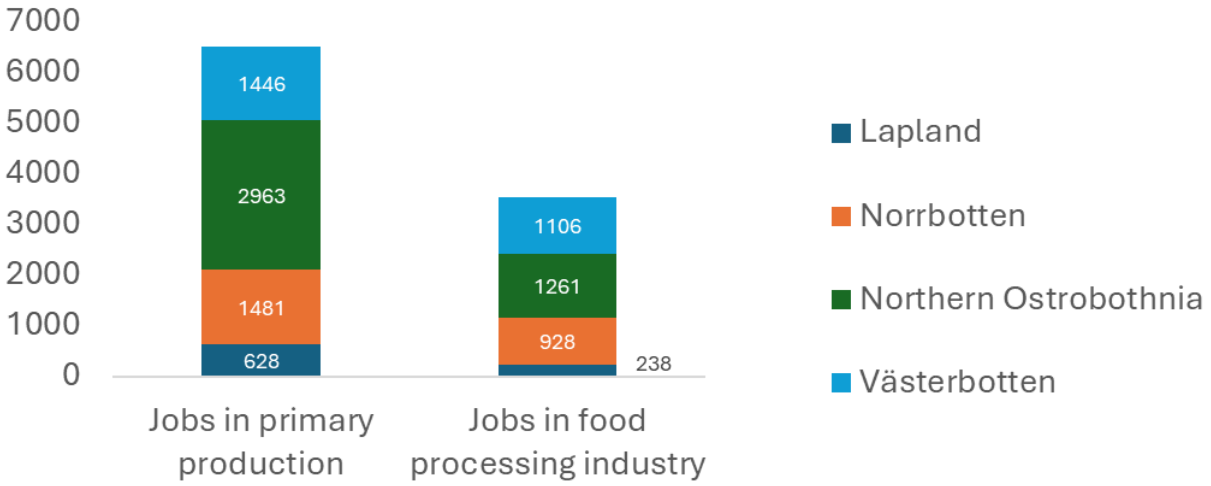


Figure 1: The project area consists of Norrbotten, Västerbotten regions from Sweden and North Ostrobothnia and Lapland regions from Finland.

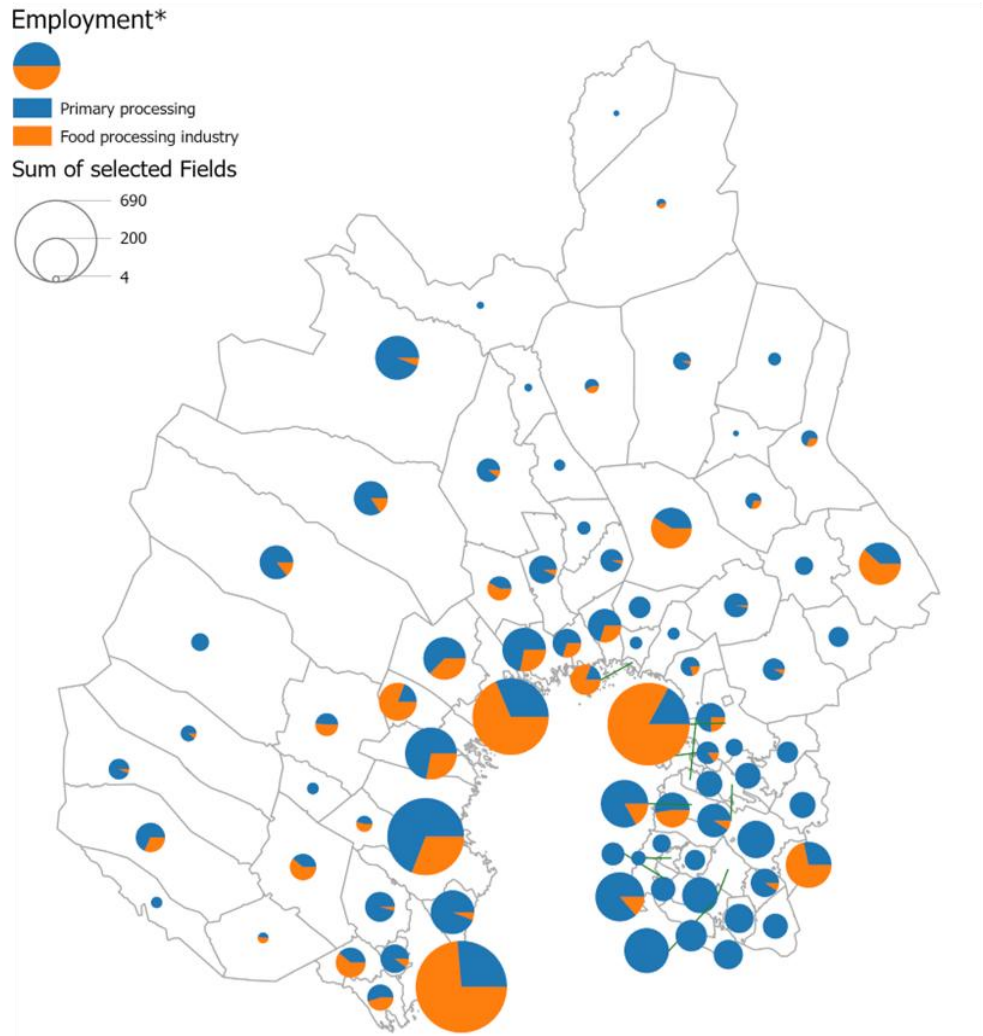
Key figures

- Total value of food production in the region is over 1000 M€ .
- There are over 6000 jobs in the food primary production and 3500 in the food processing industry.
- Food primary production is mostly located in coastal areas and in southern part of North Ostrobothnia. Most important food processing industry locations are Oulu, Umeå and Luleå.

Jobs in the food sector in the project area



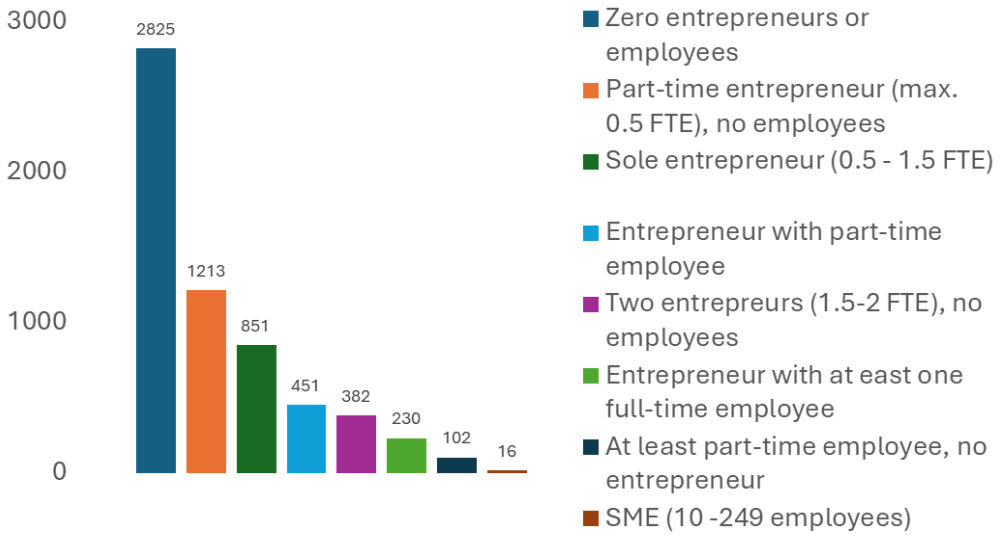
Primary production and food processing industry employment by municipality



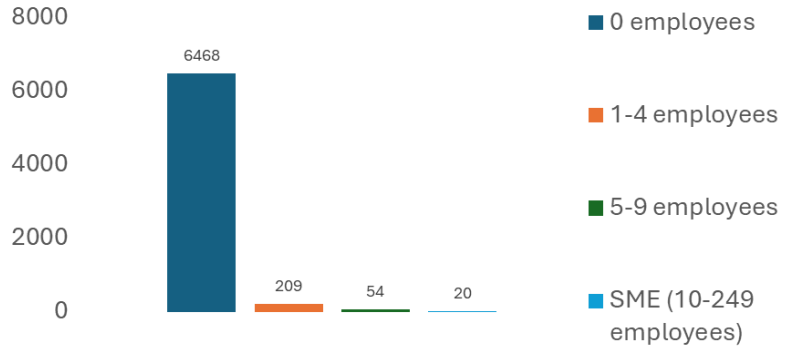
Farms and farmers

- Most agricultural companies are very small and have no employees at all. Part-time entrepreneurship is common.

Sizes of firms in agriculture in North Ostrobothnia and Lapland

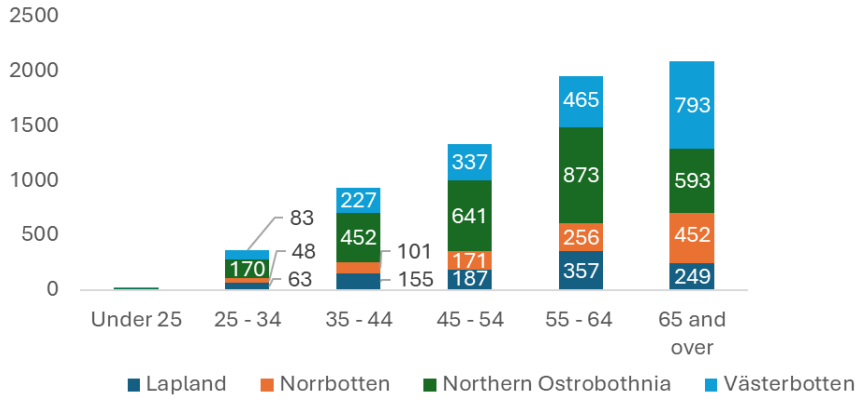


Sizes of firms in agriculture in Norrbotten and Västerbotten

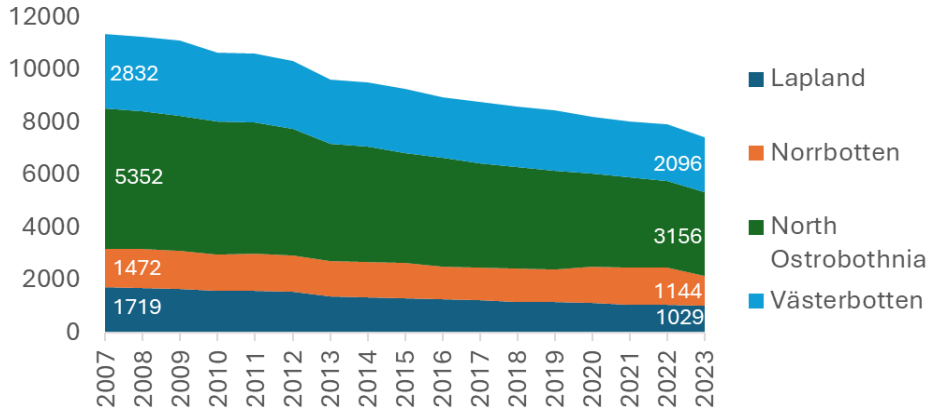


- Average age of farmers is high and 65+ years is the largest age group
- Number of farms has been declining. In North Ostrobothnia and Lapland the number of farms has declined over 40% in 15 years, while in Norrbotten and Västerbotten the decline has not been as pronounced.

Number of farms by farmers age group



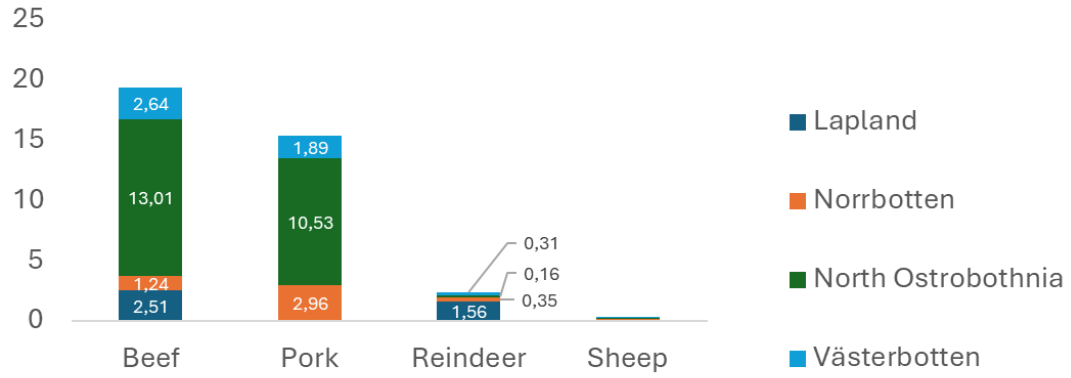
Number of farms 2007 - 2023



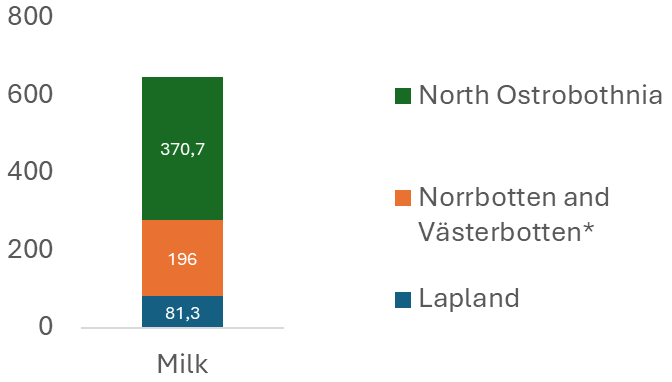
Food production and CO2

- Cattle farming, cattle feeds, dairy and beef industry together are the most important sectors in food production in the project area
- The importance can be measured as jobs in cattle farming, growing crops for animal feeds and processing of beef and dairy products.
- Main souces of greenhouse gas emissions are from ruminant's (cow, sheep, reindeer) enteric fermentation and also from soil in Northern Ostrobothnia

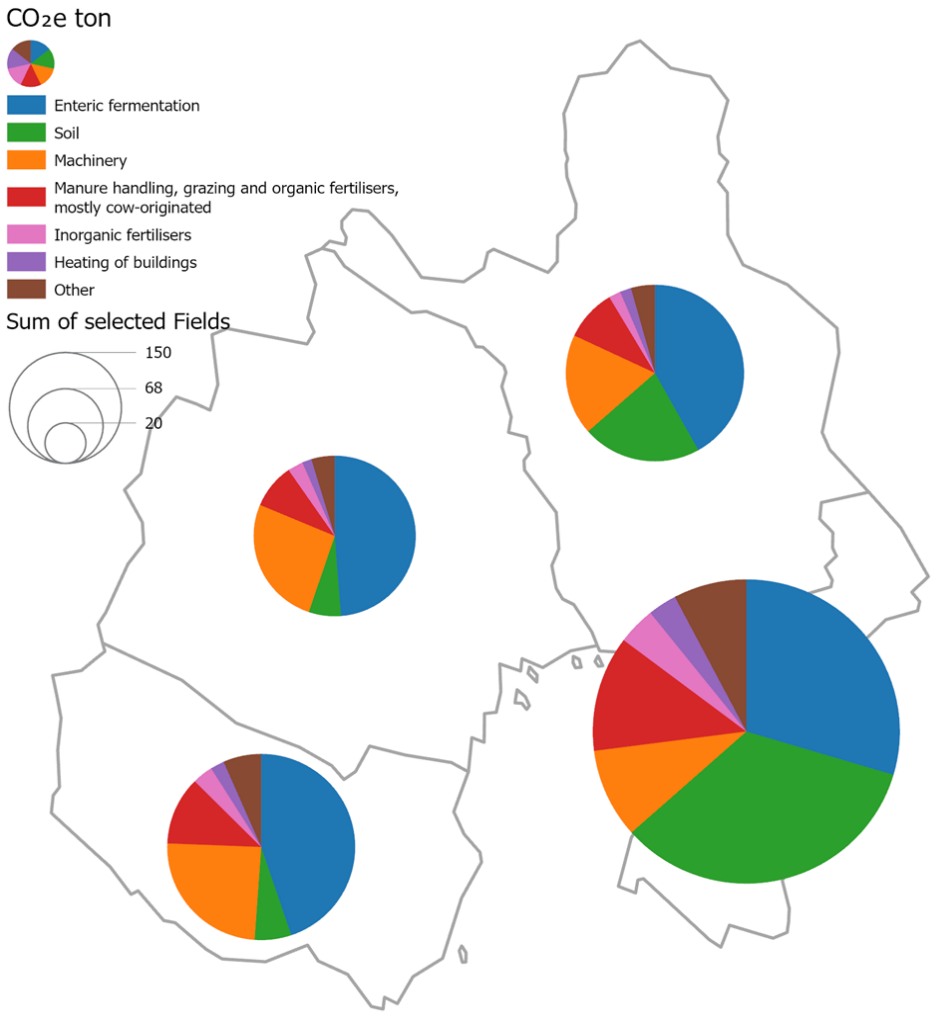
Meat production, million kg



Milk production, million l.

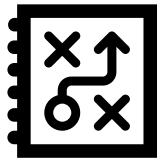


CO2e emissions by region

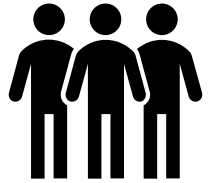


WE CONDUCTED 6 TECHNOLOGY PROVIDER INTERVIEWS AND IDENTIFIED:

What kind of **benefits** can different types of technologies provide to food producers and processors?



What kind of **challenges** do technology providers face when they develop technologies for food sector?



How could we **improve** technological development and adoption in the food sector?

WE ALSO CONDUCTED 28 FOOD PRODUCER AND PROCESSOR INTERVIEWS AND IDENTIFIED:

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Climate-smart practices that food producers and processors utilize

SOCIALLY CLIMATE-SMART PRACTICES

Working environment

- Employee involvement
- Responsible working practices

Community development

- Donations to charity
- Sharing resources and lessons learned to local community
- Utilizing local community resources

ECONOMICALLY CLIMATE-SMART PRACTICES

Efficiency

- Efficent production chains
- Combined processes with other actors
- Production and package design

Strategy

- Online marketplaces
- Product certifications
- Customer responsibility awarness

Investments

- Regular reviews to identify potential areas for investment
- Regular renewals to operating methods

ENVIRONMENTALLY CLIMATE-SMART PRACTICES

Emissions

- Close-to-close mindset to minimze carbon emissions
- Use of natural substances over artificial substances

Use of resources

- Process development
- Sustainable energy solutions
- Efficient utilization of raw materials
- Respect towards renewal

Julkaisemme tutkimuksen tulokset loppuvuodesta ilmestyvässä digitaalisessa raportissa. Jos haluat pääsyn raporttiin sen julkaisuhetkellä, täytä tietosi oheisen QR-koodin kautta avautuvaan kyselyyn

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