

Actions – Five Key Action Areas

- 1 Natural Product Possibilities (courses)
- 2 Digital, Social Media and Marketing Skills (courses)
- 3 Association Skills, Fundraising and Village Business Plans/ Development (courses, consulting) – working with two village associations
- 4 Community Networks and Well-being (happenings, meetings) – working with two or three different women's groups
- 5 Advisory Services for Rural Women in Vulnerable Positions - due to Remoteness - to start Small-scale Business (consulting)

Joint action to build in Kainuu region: To launch a joint website with an own marketing label to build a network to help participating enterprises and associations with marketing, by co-operation & presenting actors in the internet (enterprises, products, associations)

-labels "Produced in Kainuu" for food (original) , for handicrafts (new) and for services (new) ; in 3 colours



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